

Explanatory notes on the distribution matrix 2015

- 1. The updated 2015 distribution matrix
- 2. The 2005 distribution matrix
- 3. Comparison of the 2005 and the 2015 distribution matrixes

In recent months extensive research has been conducted on behalf of Stichting Reprorecht, to gain insight in the reproduction of copyright protected works by Dutch businesses, government institutions, and educational institutions. The outcomes of this research were used to update the 2005 distribution matrix. In 2015 the updated matrix was used to assign the total amount of fees available for distribution to the different categories of published works. This document contains the updated distribution matrix and a comparison between the former 2005 and the updated 2015 matrix.

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1. The updated 2015 distribution matrix

Distribution matrix Business Distribut	ion matrix Education	Distribution matrix Government	
Step 1 Step 1		Step 1	
<u>Dutch / Foreign rights holders</u> <u>Dutch / Foreign rights holders</u>	reign rights holders	<u>Dutch / Foreign rights holders</u>	
The Netherlands 88,95% The Nether	rlands 96,12%	The Netherlands 84,52%	
Foreign rights holders 11,05% Foreign rig	thts holders 3,88%	Foreign rights holders 15,48%	
Step 2 Step 2		Step 2	
<u>Dutch text/images</u> <u>Dutch text</u>	<u>/images</u>	<u>Dutch text/images</u>	
Text 74,46% Text	65,12%	Text 74,56%	
Images 25,54% Images	34,88%	Images 25,44%	
	thts holders text/images	Foreign rights holders text/images	
Text 72,72% Text	81,13%	Text 69,09%	
Images 27,28% Images	18,87%	Images 30,91%	
Step 3 Step 3		Step 3	
Dutch text/per category Dutch text	/per category	Dutch text/per category	
Professional/Business/Trade Magazines and Scientific Profession	al/Business/Trade Magazines and Scientific	Professional/Business/Trade Magazines and Scientific	
Journals 26,32% Journals	8,85%	Journals 30,42%	
	al/Business Books, Scientific Books and	Professional/Business Books, Scientific Books and	
Textbooks (HVE) 28,09% Textbooks		Textbooks (HVE) 25,10%	
" · · · · · · · · · · · · · · · · · · ·	oks (primary, secondary, and intermediate	School Books (primary, secondary, and intermediate	
•	education) 62,24%	vocational education) 12,88%	
	rature, Fiction and Nonfiction Books 2,38%	Other Literature, Fiction and Nonfiction Books 5,57%	
Newspapers 20,46% Newspaper	•	Newspapers 20,96%	
	onsumer Periodicals/Magazines 2,28%	Popular/Consumer Periodicals/Magazines 4,89%	
Music Publications (sheet music) 1,29% Music Pub	lications (sheet music) 0,38%	Music Publications (sheet music) 0,17%	
Dutch images/per category Dutch ima	ges/per category	Dutch images/per category	
	al/Business/Trade Magazines and Scientific	Professional/Business/Trade Magazines and Scientific	
Journals 31,81% Journals	8,51%	Journals 37,08%	
Professional/Business Books, Scientific Books and Profession	al/Business Books, Scientific Books and	Professional/Business Books, Scientific Books and	
Textbooks (HVE) 21,24% Textbooks	(HVE) 18,10%	Textbooks (HVE) 9,10%	
" · · · · · · · · · · · · · · · · · · ·	oks (primary, secondary, and intermediate	School Books (primary, secondary, and intermediate	
	education) 59,36%	vocational education) 16,34%	
Other Literature, Fiction and Nonfiction Books 5,01% Other Lite	rature, Fiction and Nonfiction Books 1,68%	Other Literature, Fiction and Nonfiction Books 1,29%	
Newspapers 24,00% Newspaper	ers 9,97%	Newspapers 26,93%	
Popular/Consumer Periodicals/Magazines 8,28% Popular/C	•		
Topular/Consumer renoulcais/Magazines 6,20% Topular/C	onsumer Periodicals/Magazines 2,17%	Popular/Consumer Periodicals/Magazines 9,13%	

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2. The 2005 distribution matrix

Distribution matrix

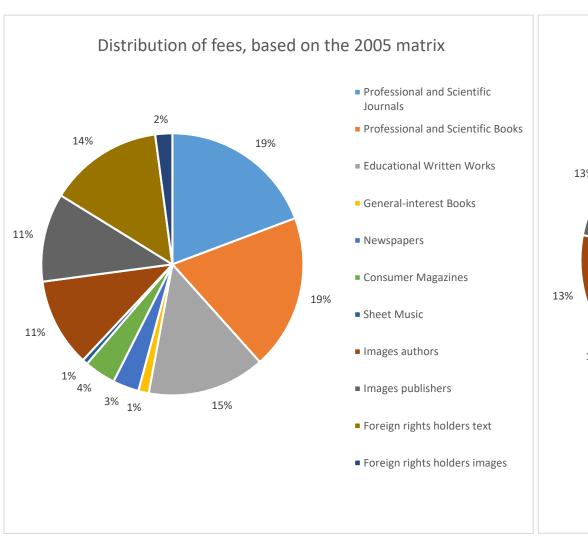
As approved in a meeting of the Board of Management of Stichting Reprorecht on 1 March 2005.

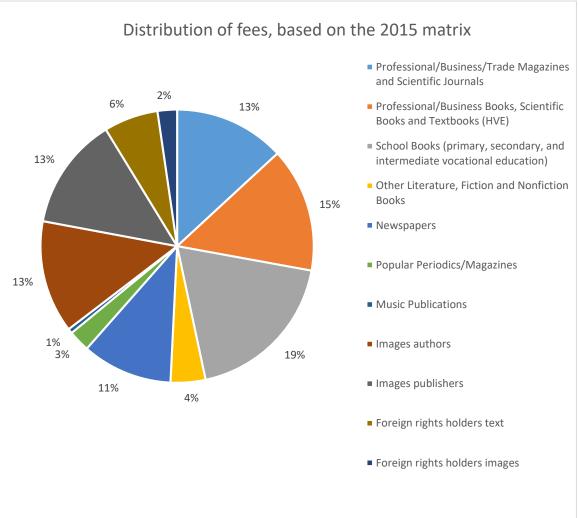
STEP 1			
Breakdown of sheet music	0/		
Proportion:	0.7%		
of which sheet music comprises:	95%		
and illustrations:	5%		
STEP 2			
Further breakdown in the Netherlands and other countrie	es		
Netherlands:	83.7%		
Other countries	16.3%		
STEP 3			
Breakdown of Dutch component by text and illustrations			
Text	73-75%		
Illustrations	26.25%		
Breakdown of other countries component by text and illu	strations		
Text	87.0%		
Illustrations	13.0%		
STEP 4			
Breakdown of Dutch text component by category	Business	Education	Government
Professional and scientific journals	38.76%	11.99%	37.05%
Professional and scientific books	38.76%	16.98%	20.03%
Educational written works	12.97%	48.79%	25.12%
General-interest books	1.52%	1.89%	6.62%
Newspapers	6.08%	1.87%	9.33%
Consumer magazines	1.90%	18.48%	1.85%

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3. Comparison of the 2005 and the 2015 distribution matrixes





Based on an average of the collected fees per year per sector: Business, Education, Government.

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